

MATTHEW SCOTT DEMARGEL

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QUALIFICATIONS

- **Award-winning event director:** winner of the 2006 Bob Freitas Award, recognized in *ESPN the Magazine's* "Dream Jobs" in 2009 and nominated for the Larry McPhail Promotional Award in 2001 & 2002
- Accomplished **marketing director** capable with traditional and social media campaigns as well as email service providers
- Strong career as a **public relations specialist**, most recently for one of the most famous organizations in America, the Durham Bulls Baseball Club
- Experienced **team leader:** annually responsible for over 100 employees and volunteers working in marketing, communications, community affairs, entertainment and television production
- Successful **project coordinator:** Managed high-priority projects including a professional baseball all-star game, a 100th anniversary baseball season, three website redesigns and an internship program
- Software proficiencies: Experienced with **Microsoft Office, Adobe Design and Web Premium Suite** (Dreamweaver, InDesign, Illustrator, Photoshop) and **QuarkXpress**
- Native English speaker, **proficient in Spanish**

PROFESSIONAL EXPERIENCE

Durham Bulls Baseball Club (Tampa Bay Rays).....Jan, 2001 - Sept, 2011

Director of Media Relations & Promotions

- Oversaw several divisions for the team, including entertainment, marketing, media and community relations, player relations, television production and website administration

Lake Elsinore Storm (Anaheim Angels).....Jan, 1999 - Dec, 2000

Director of Public Relations & Game Operations

- Managed entertainment, media and community relations, and special events

Colorado Springs Sky Sox (Colorado Rockies).....Jan, 1998 - Sept, 1998

Assistant Director of Promotions

- Assisted entertainment director in creation, implementation and execution of game entertainment

EDUCATION

University of Missouri.....Graduated May, 1997

Bachelor of Arts, Interdisciplinary Studies (3.3/4.0 in major)

- Along with carrying a full class schedule, served as a facility committee member, membership director, philanthropy chairman and public relations director for various organizations

COMMUNITY INVOLVEMENT

Habitat for Humanity of Durham.....Jan, 2008 - Present

Fundraising Events committee

- Worked to develop and market the Habitat Bull Moon Ride and Halloween Bike Ride, grossing over \$100,000 per year since 2010

Explorer Post 50.....Jan, 2006 - Sept, 2011

Youth Scholarship selection committee

- Worked with others to determine which members of the Durham Bulls television production volunteers would receive one of the organization's annual scholarships

Light Up Durham.....Jan, 2005 – Oct, 2008

Vice-President, organization committee

- Served as Vice-President on board of directors for Light Up Durham, a service organization benefiting community youth